

# BUSINESS PLAN

COMPANY:



---

## OVERVIEW OF BUSINESS MODEL

---

## CURRENT WORKLOAD

---

**CURRENT WORK 2020-2021:**

# BUSINESS PLAN

COMPANY:

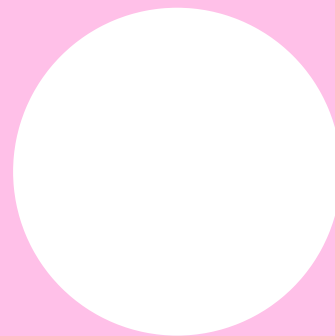


## ADJUSTMENTS TO BE MADE

ADJUSTMENTS TO BE MADE IN 2021

# BUSINESS PLAN

COMPANY:



---

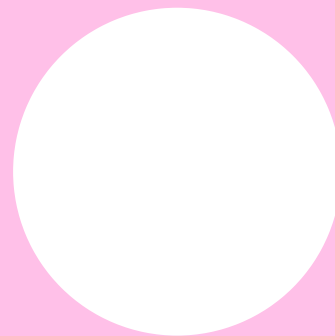
## MISSION STATEMENT AND MOTIVATIONS

---

**KNOW WHY/MY MISSION STATEMENT**

# BUSINESS PLAN

COMPANY:



---

## PLATFORMS AND STATUS OF ISBNs IN 2021

---

### PLATFORMS FOR SALES OF BOOKS

### ISBN 2021 PLAN

# BUSINESS PLAN

COMPANY:



---

## TRIED AND FAILED MARKETING TECHNIQUES IN 2020

---

### MARKETING TECHNIQUES - MAIN TRIED AND FAILED IN 2020

# BUSINESS PLAN

COMPANY:



---

## MARKETING SOLUTIONS FOR 2021 - IDEAS

---

### MARKETING TECHNIQUES - SOLUTIONS TO TRY IN 2021

# BUSINESS PLAN

COMPANY:



---

## INVESTMENT OPPORTUNITIES FOR IMPROVING PROCEDURE

---

# BUSINESS PLAN

COMPANY:



## BRAND NOTES

---